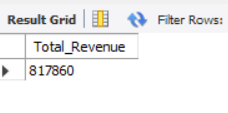
**Pizza Sales SQL Queries**

* **KPI’s**

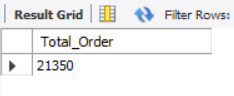
1. **Total Revenue**

select round(sum(total\_price),0) as Total\_Revenue from sales;



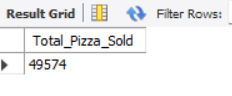
1. Total Order

select count(distinct(order\_id)) as Total\_Order from sales;



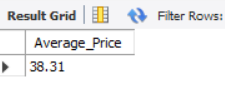
1. Total Pizza Sold

select sum(quantity) as Total\_Pizza\_Sold from sales;



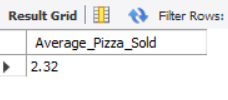
1. Average Order Price

select (round(sum(total\_price)/count(distinct(order\_id)),2)) as Average\_Price from sales;



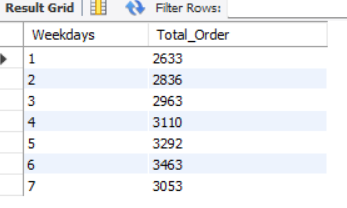
1. Average Pizza Sold per Order

select ( (sum(quantity)/count(distinct(order\_id)),2)) as Average\_Pizza\_Sold from sales;



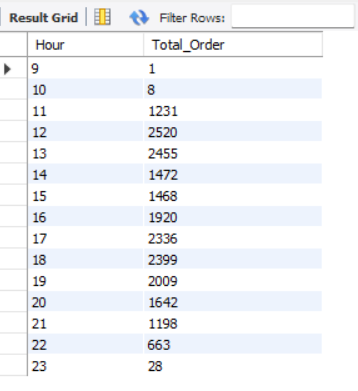
* Weekly Trend for Total Order

select dayofweek(order\_date) as Weekdays , count(distinct (order\_id)) as Total\_Order from sales group by Weekdays;



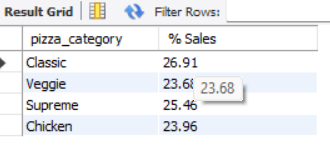
* Hourly Trend for Total Order

select hour(order\_time) as Hour ,count(distinct (order\_id)) as Total\_Order from sales group by hour(order\_time) ;



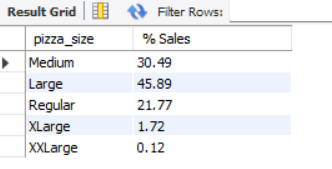
* % Sales by Pizza Category

select pizza\_category , sum(total\_price)\*100/(select sum(total\_price) from sales) as "% Sales" from sales group by pizza\_category;



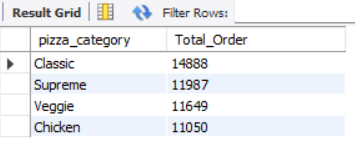
* % Sales by Pizza Size

select pizza\_size , round(sum(total\_price) \*100/(select sum(total\_price) from sales),2) as "% Sales" from sales group by pizza\_size;



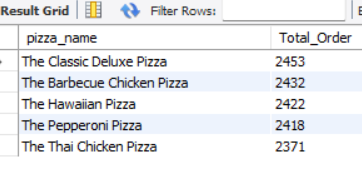
* Top Order by Pizza Category

select pizza\_category , sum(quantity) as Total\_Order from sales group by pizza\_category order by sum(quantity) desc;



* Top 5 Pizza Ordered

select pizza\_name , sum(quantity) as Total\_Order from sales group by pizza\_name order by Total\_Order desc limit 5;



* Bottom 5 Pizza Ordered

select pizza\_name,sum(quantity) as Total\_Order from sales group by pizza\_name order by Total\_Order limit 5;

